



Feast of San Gennaro at the Jersey Shore
Saturday & Sunday, Sept 8 & 9, 2012
Main Street between 10th-12th Ave, Belmar, NJ
www.FestivalNJ.com

VENDOR INSTRUCTIONS

1. **Event Hours & Location:** 11:00 am – 10 pm Saturday, September 8 and noon – 6 pm Sunday, September 9, 2012. Feast of San Gennaro at the Jersey Shore takes place between 10th and 12th Avenues on Main Street in Belmar. You will be informed of your specific location upon arrival. All vendor displays must remain in place until the end of the event each day.
2. **Set-Up:** Set up craft and commercial vendors begins at 9 am and must be completed by 11 am. A Spark representative will meet you on arrival and direct you to your spot.
3. **Tents:** Vendor must provide own tent, tables, signage, and other display materials. If you are bringing your own tent, it must be weighted as it will be on asphalt. NO STAKES.
4. **Electricity:** Electricity is NOT AVAILABLE. Only “whisper” generators will be allowed.
5. **Parking:** Free parking is available on side streets and in the Belmar Plaza lot.
6. **Beverages:** Participating vendors may sell specialty beverages, soft drinks and bottled water ONLY. NO beer, wine or alcoholic beverages may be sold/sampled without prior approval and license.
7. **Inspections:** Food sampling will be subject to prior approval by Monmouth Park and inspection by Monmouth County Health Department and DCA fire inspector. Please be prepared for inspection no later than 10 am on Saturday of each event.
8. **Signage:** Vendors may display banners at their locations and are responsible for providing their own menu signage at their location.
9. **Promotional materials:** Bring restaurant/truck banners, menus and coupons to display at your site. Remember that vendors who promote their presence at the event in advance through on-site signage, websites, e-blasts and social media benefit in food sales.
10. **Grease:** Vendors must arrange for their own grease removal.
11. **Trash:** Vendors are responsible for removal of all trash. A \$100 deposit check will be held pending satisfactory condition of your space.
12. **Power:** Cooking with propane, charcoal and electric power is permitted. No gas or propane generators will be permitted; only “whisper generators” are allowed.
13. **Weather:** The festival goes on rain, shine and/or wind, so be prepared.
14. **Security:** Belmar Police will provide general security overnight. However, please use your
15. **discretion:** Spark Market Solutions, Borough of Belmar and San Gennaro Festival will not be responsible for any damage or losses.
16. **Liability and Insurance:** Under no circumstances will Spark be liable to Vendor for injuries, lost profits or other incidental or consequential damages. Spark shall have any liability whatsoever in connection with the vendor’s operation at the festival. Vendor agrees to indemnify Spark and to hold them harmless from any liability in connection with Festival activities.
17. **Vendor shall provide Spark with proof of comprehensive general liability insurance including the so-called “broad form of endorsement” in an amount of at least one million dollars. Said insurance shall name Spark Market Solutions, 152 Broad Street, Suite 2, Red Bank, NJ 07701 as the Certificate Holder and Spark, San Gennaro Festival and Borough of Belmar as additional insured. Proof of such insurance shall be provided no later than September 1, 2012.**
18. **Compliance with statutes, regulations and rules:** Vendor shall comply with any applicable statutes, codes, regulations, legal interpretations and decisions of or by public officials regarding its presence.
19. **Taxes, licenses and restrictions:** Vendor shall be solely responsible for obtaining any licenses, permits or approvals required under local or state law applicable to its sampling or sales activity at the Festival and for obtaining any tax identification numbers and paying all taxes, license fees, or other charges that shall become due to any governmental authority in connection with its Festival sponsorship activities.



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20. **Assignment:** Sponsor's rights and responsibilities in connection with the Festival and this agreement shall not be shared or assigned without the prior written agreement of Spark.
21. **Jurisdiction:** This contract shall be governed, construed and enforced in accordance with the laws of the State of New Jersey and its courts. In the event that it shall be necessary for Spark to sue to enforce any of its rights hereunder, Spark shall be entitled to recover all costs of such suits including reasonable attorney's fees.
22. **Non refundable Fees:** The Vendor understands and agrees that the Vendor Fee shall not be refundable in whole or in part for any reason, including but not limited to inclement weather.
23. **Restrictions on Goods or Services Sold:** Spark reserves the right to limit the sale of similar items and to prohibit the sale of any goods, product or service deemed contrary to the public health, safety, morals or welfare.

AGREED THIS DATE:

SAN GENNARO FESTIVAL

DATE

VENDOR

DATE